

#### Fresh Apples:

#### Total TEU/FEU:

The numerator represents the total number of 40-foot equivalent unit (FEU) shipped, by all carriers, during July 2000.. The denominator represents the total number of FEU shipped, by all carriers, throughout the 2000 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, July 2000.

#### Market Share-July:

Each carrier's current market share is based on the number of containers shipped during July 2000. Source: PIERS, July 2000.

#### Market Share-CY 2000:

Each carrier's market share is based on the total number of containers shipped throughout the 2000 calendar year. Source: PIERS, 2000.

#### **Transit Time:**

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line" and "The Shipping Guide on the Web."

#### Ocean Rates:

Ocean rates are applicable for October 15, 2000. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Identified through the E-Transport on-line rate tariff, PLUS Tariff retrieval systems, and individual shipping line websites.

#### **Container Rate:**

Container rates for Fresh Apples are quoted on full, 40-foot refrigerated containers unless otherwise noted.

#### Definitions:

AI = All Inclusive

ARB = Arbitrary Charge

BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.

CAF = Currency Adjustment Charge

CFS = Container Freight Station - used to consolidate shipments.

CY-CY = Container Yard to Container Yard

KT = 1,000 Kilograms (Metric Ton).

PC = Per Container

THC = Terminal Handling Charge, also known as Container Yard Charge (CY).

FEU = 40-foot Equivalent Unit (40-foot container).

Data was compiled and analyzed by Heidi Reichert and Ron Hagen of the Shipper & Exporter Assistance Program, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Reichert on (202) 690-2325 or fax both on (202) 690-1498. The Bulletin is also available on the Internet at: www.ams.usda.gov/tmd/ocean.

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Seattle/Tacoma Ports To Bangkok, Thailand

Fresh Apples

Monthly Market Share For: July 2000

Month\Year: 53.0 \ 264.6

Month\Year: 53.0\26	4.6												
Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CY	CAF	ТНС	CFS Rec	ARB	Cotton R.	Size	ContainerRate
Hyundai	36%	44%	25 Days	\$3,550 <sup>1</sup>									\$3,550
NYK Line	28%	16%	19 Days										
Maersk-SeaLand	11%	10%	25 Days 3	\$2,500 <sup>1</sup>	\$220 <sup>1</sup>								\$2,720
Evergreen	9%	3%	24 Days	\$2,800 <sup>1</sup>	\$220 <sup>1</sup>								\$3,020
Mitsui OSK	6%	1%	26 Days	\$3,000 <sup>1</sup>									\$3,000
Hapag-Lloyd	6%	1%	30 Days										
OOCL	4%	20%	23 Days	\$2,800 <sup>1</sup>									\$2,800
APL	0%	4%	23 Days	\$3,500 ¹	\$220 <sup>1</sup>								\$3,720

<sup>1</sup> Rate is per container \*\* Average Container Rate \*\* \$3,244

<sup>3</sup> Transit time is based on departure from Tacoma, WA.

Seattle/Tacoma Ports To Busan, South Korea

Fresh Apples

Monthly Market Share For: July 2000

Month\Year: 4.0 \ 4.9

Month\1ear: 4.0 \ 4.9				Surcharges:									
Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CY	CAF	ТНС	CFS Rec	ARB	Cotton R.	Size	Container <b>R</b> ate
Hyundai	100%	81%	10 Days	\$2,500 <sup>1</sup>									\$2,500
Evergreen	0%	19%	15 Days	\$2,500 <sup>1</sup>	\$220 <sup>1</sup>								\$2,720

<sup>1</sup> Rate is per container \*\*Average Container Rate\*\* \$2,500

Seattle/Tacoma Ports To Hong Kong

Fresh Apples

Monthly Market Share For: July 2000

Month\Year: 71.0 \ 786.4

Month\Year: /1.0 \ /86.4	•						ı	Surcharg	ges:				
Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CY	CAF	ТНС	CFS Rec	ARB	Cotton R.	Size	ContainerRate
COSCO	75%	51%	24 Days	\$3,060 <sup>1</sup>	\$220 <sup>1</sup>								\$3,280
NYK Line	10%	8%	6 Days										
Cho Yang	8%	1%	17 Days	\$2.39	\$1			\$34				840 pkgs	. \$2,638
Hapag-Lloyd	4%	1%	19 Days										
APL	3%	5%	13 Days	\$3,260 <sup>1</sup>	\$220 <sup>1</sup>								\$3,480
Hyundai	0%	15%	14 Days	\$3,100 <sup>1</sup>									\$3,100
OOCL	0%	7%	19 Days	\$2,500 <sup>1</sup>									\$2,500
Mitsui OSK	0%	4%	17 Days 3	\$2,700 <sup>1</sup>									\$2,700
Hanjin	0%	3%	17 Days	\$3,500 <sup>1</sup>	\$220 <sup>1</sup>								\$3,720

<sup>1</sup> Rate is per container \*\*Average Container Rate\*\* \$3,227

<sup>3</sup> Transit time is based on departure from Tacoma, WA.

Seattle/Tacoma Ports To Jakarta, Indonesia

Fresh Apples

Monthly Market Share For: July 2000

Month\Year: 96.5 \ 558.5

Month\Year: 96.5 \ 55	8.5											
Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CY	CAF	ТНС	CFS Rec AR	B Cotton R.	Size	ContainerRate
Maersk-SeaLand	27%	28%		\$2,800 <sup>1</sup>	\$220 <sup>1</sup>							\$3,020
Hapag-Lloyd	24%	4%	31 Days									
Evergreen	13%	16%	23 Days	\$2,800 <sup>1</sup>	\$220 <sup>1</sup>							\$3,020
Mitsui OSK	12%	13%	26 Days	\$3,000 <sup>1</sup>								\$3,000
NYK Line	10%	3%	26 Days									
Hyundai	9%	13%	27 Days	\$3,100 <sup>1</sup>								\$3,100
APL	2%	14%	26 Days	\$3,500 <sup>1</sup>	\$220 <sup>1</sup>							\$3,720
OOCL	1%	7%	34 Days	\$2,800 <sup>1</sup>								\$2,800

<sup>1</sup> Rate is per container Rate \$3,045

Seattle/Tacoma Ports To Keelung, Taiwan

Fresh Apples

Monthly Market Share For: July 2000

Month\Year: 62.0 \ 1,805.3

Month\Year: 62.0\1,8	305.3												
Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CY	CAF	ТНС	CFS Rec	ARB	Cotton R.	Size	ContainerRate
Evergreen	65%	42%	10 Days	\$2,300 <sup>1</sup>	\$220 <sup>1</sup>								\$2,520
APL	11%	15%	15 Days	\$3,260 <sup>1</sup>	\$220 <sup>1</sup>		6%						\$3,676
OOCL	6%	8%	17 Days	\$2,500 <sup>1</sup>									\$2,500
NYK Line	5%	5%	16 Days										
Cho Yang	5%	4%	16 Days	\$2,000 <sup>1</sup>									\$2,000
Hapag-Lloyd	5%	2%	18 Days										
Maersk-SeaLand	3%	6%	15 Days 3										
Mitsui OSK	0%	7%	17 Days	\$2,700 <sup>1</sup>									\$2,700
Hanjin	0%	5%	16 Days	\$3,006 <sup>1</sup>	\$220 <sup>1</sup>		8%						\$3,406

<sup>1</sup> Rate is per container \*\*Average Container Rate\*\* \$2,635

<sup>3</sup> Transit time is based on departure from Tacoma, WA.

Seattle/Tacoma Ports To Manila, Philippines

Fresh Apples

Monthly Market Share For: July 2000

Month\Year: 32.0 \ 289.8

Month\Year: 32.0\28	9.8			Surcharges:										
Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CY	CAF	ТНС	CFS Rec ARB	Cotton R.	Size	ContainerRate		
OOCL	44%	43%	21 Days	\$2,800 <sup>1</sup>								\$2,800		
Mitsui OSK	25%	17%	24 Days	\$3,000 <sup>1</sup>								\$3,000		
APL	19%	29%	20 Days	\$3,500 <sup>1</sup>	\$220 <sup>1</sup>							\$3,720		
Hyundai	9%	2%	21 Days	\$3,350 <sup>1</sup>								\$3,350		
Maersk-SeaLand	3%	3%	21 Days 3	\$2,800 <sup>1</sup>	\$220 <sup>1</sup>							\$3,020		
Evergreen	0%	4%	19 Days	\$2,800 <sup>1</sup>	\$220 <sup>1</sup>							\$3,020		

<sup>1</sup> Rate is per container \*\* Average Container Rate \*\* \$3,081

<sup>3</sup> Transit time is based on departure from Tacoma, WA.

Seattle/Tacoma Ports To PT Kelang, Malaysia

Fresh Apples

Monthly Market Share For: July 2000

Month\Year: 5.0 \ 104.3

Month\Year: 5.0 \ 104.3													
Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CY	CAF	ТНС	CFS Rec	ARB	Cotton R.	Size	ContainerRate
APL	60%	21%	23 Days	\$3,500 <sup>1</sup>	\$220 <sup>1</sup>								\$3,720
Hapag-Lloyd	20%	20%											
Evergreen	20%	1%	19 Days	\$2,800 <sup>1</sup>	\$220 <sup>1</sup>								\$3,020
Maersk-SeaLand	0%	36%	24 Days 3	\$2,800 <sup>1</sup>	\$220 <sup>1</sup>								\$3,020
P&O Nedlloyd	0%	17%	21 Days	\$3,600 <sup>1</sup>									\$3,600
Hanjin	0%	12%	24 Days	\$3,550 <sup>1</sup>									\$3,550
Hyundai	0%	5%	23 Days	\$3,550 <sup>1</sup>									\$3,550
Mitsui OSK	0%	4%	23 Days	\$2,800 <sup>1</sup>									\$2,800

<sup>1</sup> Rate is per container Rate \$3,545

<sup>3</sup> Transit time is based on departure from Tacoma, WA.

Seattle/Tacoma Ports To Singapore

Fresh Apples

Monthly Market Share For: July 2000

Month\Year: 6.0 \ 63.1

Month\Year: 6.0\63.1					Surcharges:									
Carrier	Market Share	Market Share	Transit Time	Ocean Rate	BAF	CY	CAF	ТНС	CFS Rec	ARB	Cotton R.	Size	ContainerRate	
Maersk-SeaLand	17%	22%	21 Days <sup>3</sup>	\$2,800 <sup>1</sup>	\$220 <sup>1</sup>		8%						\$3,244	
APL	17%	11%	20 Days	\$3,300 <sup>1</sup>	\$220 <sup>1</sup>		8%						\$3,784	
Hyundai	17%	11%	21 Days	\$3,550 <sup>1</sup>									\$3,550	
Evergreen	17%	8%	18 Days	\$2,800 <sup>1</sup>	\$220 <sup>1</sup>								\$3,020	
NYK Line	17%	6%	21 Days											
OOCL	17%	5%	25 Days	\$2,800 <sup>1</sup>									\$2,800	
Hanjin	0%	13%	22 Days	\$3,510 <sup>1</sup>	\$220 <sup>1</sup>		8%						\$4,010	
Cho Yang	0%	13%	22 Days	\$2.93	\$1		8%	\$34				840 pkgs	. \$3,289	
Mitsui OSK	0%	10%	21 Days	\$3,000 <sup>1</sup>									\$3,000	

<sup>1</sup> Rate is per container \*\*Average Container Rate\* \$3,280

<sup>3</sup> Transit time is based on departure from Tacoma, WA.